

# EGGSTRAVAGANZA



FABLE  
FEAST

AMBISONIC  
ADVENTURES

An Easter Adventure for young Eggsplorers

# **A kid's audio adventure to fit any space**

Eggstravaganza is an interactive audio adventure that turns your young visitors into Eggsplorers and leads them on an egg hunt they will never forget

Goldie Goose has misplaced her hoard of easter eggs and she needs help to find them. Along the way, your young eggsplorers will encounter a host of woodland animals including cheeky rabbits, belligerent badgers and excitable toads.

With interactive challenges and vibrant characters, Eggstravaganza combines the excitement of an easter trail while celebrating the rich diversity of British animals. After each challenge, the eggsplorers get a stamp on their Eggstravaganza card.

The experience features our uniquely engaging immersive storytelling, 3D audio design and child-friendly listening devices (Podcatchers). It is designed to work in any space and can be run by one staff member.

The experience works both indoors and outdoors and is simple to install. Eggstravaganza is the perfect addition to a fun-packed Easter Holiday.



**Trailer**

# Meet the animals.



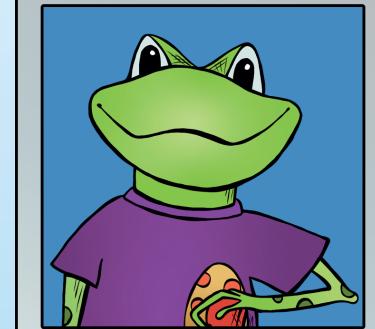
**Goldie Goose**

Mother goose has misplaced her eggs and sets the young egg hunters on their journey



**Harriet Hedgehog**

Harriet Hedgehog has got her first baby spikes. See if you can count them all.



**Terrance Toad**

Everyone knows toads can leap but Terrance can teach anyone to leap like a toad.



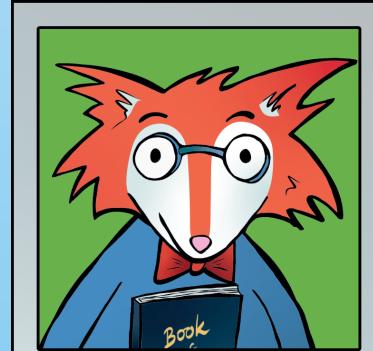
**Simon Badger**

Simon loves nothing better than a game of Simon says.



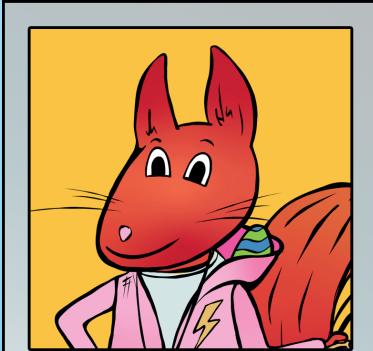
**Twin Bunnies**

These cheeky twins look almost exactly the same. Spot the difference to get your Eggsplorer stamp.



**Frederick Fox**

Everyone knows that Fox's love riddles. Frederick will test your brains with three ridiculous riddles.



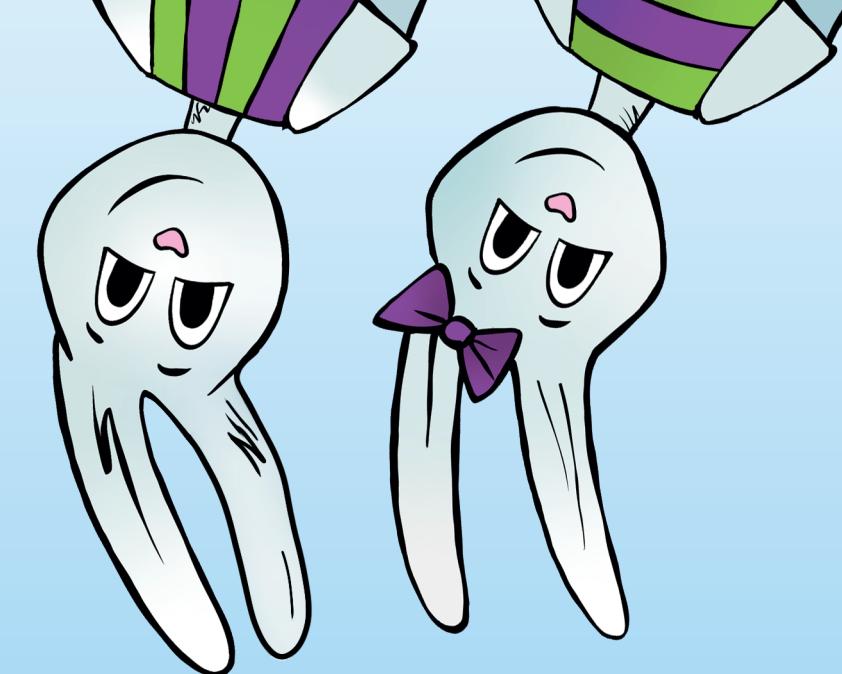
**Sassy Squirrel**

After hoarding her acorns for the winter, sassy needs your help to move the hoard to a new home.

# Podcatchers

The perfect device for  
young Eggsplorers

- Robust
- Waterproof
- Easy to sanitise
- No Screens
- ‘Point and listen’ function
- All day charge



# The Experience

Eggstravaganza is designed to be intuitive and simple for children to use. Once they have their headphones on, the content is accessed in 3 easy steps:

## Stop

Each stop will have an all-weather, vibrant foamex animal character with a Guide ID beacon and egg stamp attached.

## Point

Simply point the Podcatcher at the beacon and the audio will begin to play. Multiple devices can be activated at the same time via one beacon.

## Listen

Our 3D audio will immerse the listener in a world of big characters and bold soundscapes.

# How it works: **Before**

In the weeks leading up to the Easter Holidays,  
Fable Feast will visit your site and  
install the Eggstravaganza experience.

Once the desired locations and route are  
established, the artwork and the beacons can be  
put in place ready for you to dress those individual areas.

We can also provide an introduction session for  
your staff outlining the experience and the best way to run it.



# How it works: During

Eggstravaganza is a self-led Easter adventure.

All you will need is a member of staff to hand out the Podcatchers at the start and collect them at the end. Once the Eggsplorers have begun the experience, the audio will do the rest, leading them along the trail ending up back at the start.

The charge on the Podcatchers will last all day and can be recharged overnight in the docking ports. The experience lasts around 25 minutes and can be booked by time slot or a walk up basis. You are also welcome to charge a fee for the experience.



## **How it works: After**

Once Easter is over, simply post the Podcatchers back to GUIDE ID. We will collect the headphones and characters. The Podcatchers can be used for up to a full month after the start of the event.

If you like the Podcatcher system and want to keep it afterwards for site interpretation or further events, you can arrange a longer term contract and additional audio content.



# The Package: Standard

**Price: £3,130**

- Eggstravaganza Audio
- 8 Foamex Characters
- 30 podcatchers
- 900 tours included (£0.50 per tour thereafter)\*
- Podcather charging ports
- 35 Child-proof headphones
- Stamps
- 1000 x Eggplorer cards
- Customised promotion digital poster
- Full site set up
- Staff training

\* 1 tour = 1 child completing the full circuit of Eggstravaganza



# The Package: Premium

**Price: £3,730**

- Eggstravaganza Audio
- 8 Foamex Characters
- 60 podcatchers
- 1800 tours included (£0.50 per tour thereafter)\*
- Podcather charging ports
- 70 Child-proof headphones
- Stamps
- 1000 x Eggplorer cards
- Full digital marketing package: Facebook, Instagram, Banners, 3 x customised artworks.
- Full site set up
- Staff training

\* 1 tour = 1 child completing the full circuit of Eggstravaganza



## Praise for



“The visitors loved the whole audio experience. Every child had a smile on their face at the end.

The product and overall experience exceeded our expectations.

The podcatchers were very easy to use and the characters were great fun and worked seamlessly.”

**Jenny Lowe - Visitor Manager - Berkeley Castle**

“It was fantastic to work with Fable Feast. It’s been really inspiring to look at our site through your eyes and I’ve loved how creative and full of ideas you guys are.”

**Megan Collier - Partnerships manager - Tyntesfield , National Trust**

“We had a wonderful time. The children were very engrossed in the audio trail.”

“It was very interesting and fun to listen to all the facts.”

“Entertaining and loved the interactivity. Well done, we loved it.”

**Visitor feedback**



## **Max Gell Artistic Director**

‘Fable Feast are a creative production company who specialise in telling unique stories in unusual spaces. We Started life as a theatre company, so immersive storytelling is at the heart of what we do.’

‘we push the boundaries of site-specific audio, creating sonic experiences that engage, delight and thrill your visitors. We don’t just make audio tours, we make ambisonic adventures.’



## **Jack Whitam Creative Director**

# FABLE FEAST

**Learn More**

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