

FABLE FEAST & **AMBISONIC ADVENTURES**
Presents

GHOUL SCHOOL



COMING
THIS
HALLOWEEN

An audio Halloween adventure for little monsters

GHOUL SCHOOL

A kids audio adventure to fit any space

Ghoul School is an interactive, self-led audio extravaganza that will teach your young thrill seekers all they need to know to become perfect little monsters. Along the way, they will encounter a spooky array of teachers who'll impart their delights, frights and vampire bites!

The experience features our uniquely engaging immersive storytelling with vibrant character art, 3D audio design and child friendly listening devices (Podcatchers). It can be easily dropped into your space to provide a ready-made, unforgettable half-term Halloween trail.

The experience works both indoors and outdoors. It is simple and fuss free to install, with minimal ongoing management. Ghoul school is the perfect addition for Halloween half-term.



Meet
the

TEACHERS



Gary the Ghoul

Will teach them a story to scare the pants off their friends.



Meg Misery-guts

The witch takes a disastrous spell class which leaves her hopping mad.



Jack O'Lantern

Regales us with the frightening truth behind the history of pumpkins.



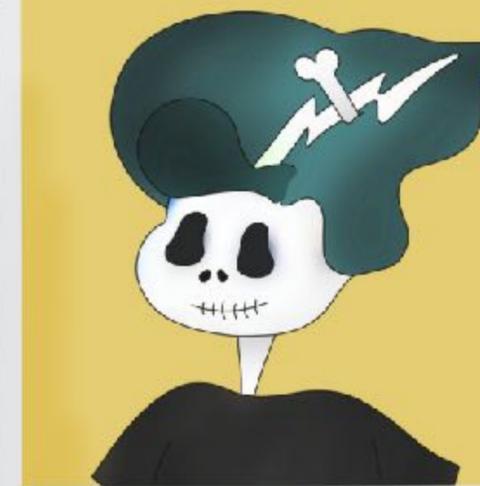
Winston Werewolf

This howlingly hairy headmaster explains the adventure to our young terrors.



Count Dracula

Teaches them the tricks to becoming a blood sucking vampire.



Betty Bones

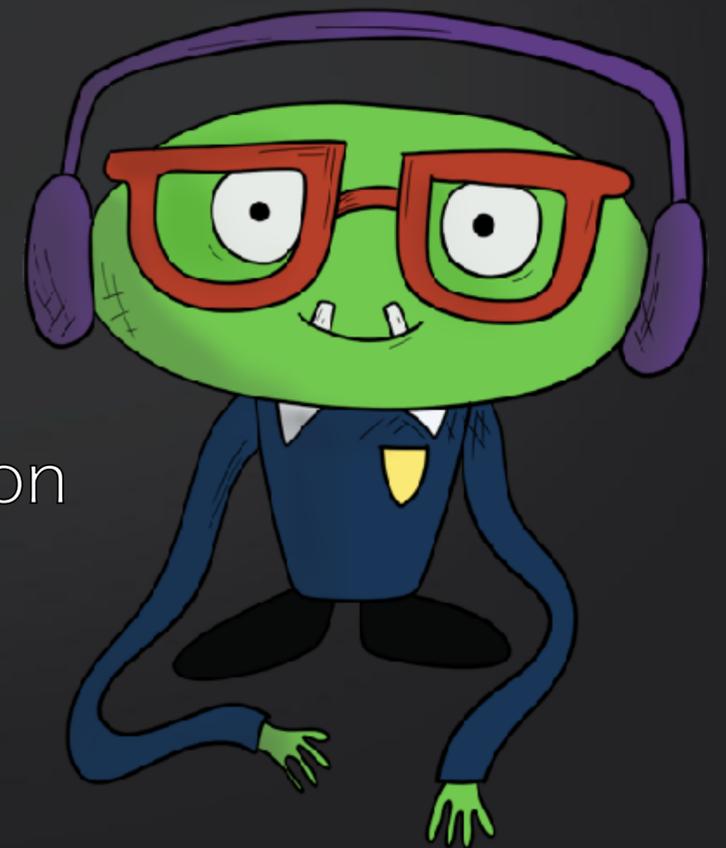
Will have them screaming with laughter at her Halloween jokes.

PODCLATCHERS

The perfect device for young thrill seekers



- Robust
- Waterproof
- Easy to sanitise
- No Screens
- 'point and listen' function
- All day charge



THE EXPERIENCE

Ghoul School is designed to be intuitive and simple for children to use. Once they have their headphones on, the content is accessed in 3 easy steps:

Stop



Each stop will have an all weather life-size character cut out of the teacher with a sound beacon attached to it.

Point



Simply point the Podcatcher at the beacon and the audio will begin to play. Multiple devices can be activated at the same time via one beacon.

Listen



Our 3D audio will immerse the listener in a world of big characters and bold soundscapes.

HOW IT WORKS Before

In the weeks leading up to Halloween half-term, Fable Feast will visit your site and manage the installation.

Once the desired locations and route are established, the artwork and the beacons can be put in place ready for you to dress those individual areas. We can provide an in person introduction session for your staff outlining the experience and the best way to run it.

HOW IT WORKS During

The experience is self-led, all you will need is a member of staff to hand out the Podcatchers.

Once the 'students' have begun the experience, the audio will do the rest, leading them along the trail ending up back at the start.

The charge on the Podcatchers will last all day and can be recharged overnight in the docking ports. The experience lasts around 20 minutes and can be booked by time slot or a walk up basis. You are also welcome to charge a fee for the experience.

HOW IT WORKS After

Once half-term is over, simply post the Podcatchers back to GUIDE ID. We will collect the headphones and characters.

The Podcatchers can be used up to a full month after the start of the event, so you have plenty of time for visitors to enjoy the audio adventure into November.

If you like the Podcatcher system and want to keep it afterwards for site interpretation or further events, you can arrange a longer term contract and additional audio content.

THE PACKAGE

STANDARD GHOUL

- ★ Ghoul School audio content
- ★ 30 Podcatchers
- ★ 900 tours included (50p per tour thereafter)*
- ★ Podcatcher multi-charge ports
- ★ Podcatcher synch hub
- ★ 35 sets of Headphones
- ★ 10 sound beacons
- ★ 6 life-size Foamex characters
- ★ 1 Ghoul school Starter board
- ★ Customised promotional poster
- ★ Staff introduction session
- ★ Full site set up
- ★ 1000 ghoul School Graduate Stickers

*1 tour = 1 child completing a full circuit of the Ghoul School Experience.



THE PACKAGE

PREMIUM GHOUL

- ★ Ghoul School audio content
- ★ 60 Podcatchers
- ★ 1800 tours included (50p per tour thereafter)*
- ★ Podcatcher multi-charge ports
- ★ Podcatcher Synch Hub
- ★ 65 sets of Headphones
- ★ 10 sound beacons
- ★ 6 life-size character Foamex cut outs
- ★ Customised promotional poster
- ★ Full digital marketing package: Facebook, Instagram, banners + 3 x customised artworks
- ★ Staff introduction session
- ★ Full on site set up
- ★ 2000 x Ghoul School Graduate stickers





MAX GELL - ARTISTIC DIRECTOR

'FABLE FEAST ARE A CREATIVE PRODUCTION COMPANY WHO SPECIALISE IN TELLING UNIQUE STORIES IN UNUSUAL SPACES. WE STARTED LIFE AS A THEATRE COMPANY, SO IMMERSIVE STORYTELLING IS AT THE HEART OF WHAT WE DO.'

'WE PUSH THE BOUNDARIES OF SITE-SPECIFIC AUDIO, CREATING SONIC EXPERIENCES THAT ENGAGE, DELIGHT AND THRILL YOUR VISITORS. WE DON'T JUST MAKE AUDIO TOURS, WE MAKE AMBISONIC ADVENTURES.'



JACK WHITAM - CREATIVE DIRECTOR

FABLE FEAST.

LEARN MORE



Address

285 Stoke Newington Church St
London, N16 9JH



Email

info@fablefeast.com



Phone

Max: 07816422189
Jack: 07976613405



Website

www.fablefeast.com